



Louisa Raney

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San Diego, CA



lousiaraney.com

Experience

2007 – 2025

Graphic Designer

Sharp HealthCare, San Diego, CA

Designed various print and digital collateral including brochures, logos, billboards, identity packages, HTML5 banners, table top booths, ads, direct mail, posters, tee-shirts, corporate e-cards, special event invitations, signage, light pole banners, online forms, holiday cards, folders, flyers, multi-page resource guides, tote bags, art murals and social media assets. Developed original concepts and designs.

2003 – 2007

Production Artist

Sharp HealthCare, San Diego, CA

Provided production support and graphic design. Designed brochures, direct mail, posters, print ads, logos, holiday cards, multi-page resource guides and special event invitations. Responsible for sending jobs to press and managing the archive system.

2001 – 2002

Graphic Designer

Castle Advertising, San Diego, CA

Designed brochures, logos, identity packages, billboards, banners, table top booths, print ads, direct mail, posters and tee-shirts. Worked with copywriters, printers and direct mail vendors. Responsibilities included conceptual design and production.

2001 – 2002

Graphic Designer – part time variable

Northrop Grumman, San Diego, CA

Designed CD label graphics for Fleet Systems test plans. Produced labels in-house.

2000

Student Intern Graphic Design

Mindgruve/Logogear, San Diego, CA

Developed logo concepts, participated in team meetings, photographed apparel and assisted in image preparation for logogear.com, researched logo ideas, recreated logo artwork and put together film for tee-shirt screen printing.

1998 – 2001

Administrative Assistant

Northrop Grumman, San Diego, CA

Managed travel requirements for the Fleet Systems Department. Reviewed and processed all travel and expense reimbursements. Responsible for various reports in MS Excel including Reimbursement History, Labor Projections, Depreciation, Checking Account Reconciliation, Diners Club and Time Sheet Summary.

1995 – 1998

Administrative Specialist

SPAWAR Systems Center, San Diego, CA

Provided full range human resources services to customers. Experienced in staffing, employment, pay, employee relations, employee benefits and classification.

Education

1998 – 2000

San Diego State University

BA in Applied Arts and Sciences with an emphasis in Graphic Design, GPA 3.81

1989 – 1993

Bachelor of Arts in Psychology, Cum Laude, GPA 3.50

1998 – 2001

San Diego City College Graphic Design program, Portfolio Scholarship Award 2001

Skills

InDesign, Photoshop, Illustrator, Bridge, Acrobat, iMovie, Mailchimp, Flexitive and Microsoft Office

Awards

Health Care Communicators Finest Awards – Gold, Silver and Bronze